

## Privacy Policy

FamiliesAlive®.org is an educational and entertaining site for parents and children based on the materials produced by FamiliesAlive®. Our site is designed for families interested in a new and creative approach to family devotions or a family worship time. The activities included on the site are primarily for children of Pre-Kindergarten age through the sixth-grade -- though teenagers and adults may find some of the activities in the KIDZ KORNER appealing. Our intention is to provide a safe, fun environment where children may explore for themselves and benefit from having the lessons of the FAMILY TIME MATERIALS reinforced.

Our other purpose is to provide information for parents & grandparents to enable them to use the stories and lesson plans of our Family Time Materials to engage in meaningful family worship with their children -- while at the same time teaching and encouraging their children in their relationship with the Lord.

We care about your privacy, and we take great care to safeguard your personal information. We do not require our users to supply us with any personal information. We never condition a child's participation in an activity on the child's disclosing more personal information than is reasonably necessary to participate in that activity. All personally identifiable information we do collect can only be accessed by authorized FamiliesAlive® staff, including programmers and writers, and only those people who require access may see this information. We preserve the confidentiality, security, and integrity of that information. We will notify you of the use of all personal information, and we will not share this information with any third parties. As we continue to offer our visitors new and different types of content and services, we may modify our practices from time to time. However, we will treat all personal information we collect in accordance with the privacy notice in effect at the time the information is collected. You will be notified and your consent requested should there be any material changes in the collection, use or disclosure practices to which you have previously agreed.

FamiliesAlive.org is designed to comply with the requirements of the Children's Online Privacy Protection Act (COPPA) guidelines for web sites gathering identifiable information from children.

Personal information may be revealed when using the following features:

### FAMILIESALIVE® AND KIDZ KORNER BLOGS

The only information gathered and tied to a blog comment would be the user's email address and display name. We encourage children never to give out their last name or to reveal any other personal information such as their address, etc. If such information is revealed, we will strive to do our best to remove it.

### COOKIES

The FamiliesAlive.org website does use a software technology called "cookies" that helps us track non-personal, aggregate data about who visits our site. This helps us keep track of the number of visitors to our site and allows us to gauge the areas that are of the most interest to our members. The cookies contain a unique ID that the site uses to track that particular user (so the site knows which user is logged in.) Once that ID gets to the site, there it is linked to the user's information on the server side. But, the cookie by itself is not useful for anything and does not disclose any personal information. This is the only data that's stored in the browser.

### THIRD PARTY DISCLOSURE

FamiliesAlive® does not disclose any personal information we collect from our users to third parties. We do use this aggregate information, which is not personally identifiable, to give us demographic information about the entire FamiliesAlive.org audience in order to improve our service through our entire series of stories and products.

### LINKS TO OTHER SITES

FamiliesAlive.org may provide links to other sites but only those approved by our ministry. We take very seriously the responsibility of introducing our audience to other sites on the internet in the course of a visit to FamiliesAlive.org. In some cases, visits to sites such as RealAudio.com or Adobe.com are necessary in order to download a "plug-in" that allow users to play audio clips and particular games. We cannot control the

content and advertisements contained in these sites. Users who agree to download these plug-ins must leave FamiliesAlive.org, and will be alerted to this fact before leaving. We encourage children to ask their parents' permission before they download or give out any information. At times, particular sites may ask your child if they wish to be put on a list to receive updates to the plug-in. These are usually completely voluntary and denying the offer does not prevent the download.

Once children have obtained the special plug-in, they may continue to play games on familiesalive.org without being required to re-visit these sites. We encourage parents to become actively involved in the sites their children visit, advising you to monitor their time there, and check their privacy policies as well.

#### ADVERTISEMENTS ON FAMILIESALIVE®

FamiliesAlive®, from time to time will advertise new stories, books and other items on our website. In each case, the purpose of these advertisements is to build excitement for the new products we offer, which may be acquired by donation to FamiliesAlive® FA STORE.

#### CONTACT INFORMATION

Should you have any more questions or concerns regarding children's online privacy protection on FamiliesAlive.org please contact:

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